GEORGE
LITHOGRAPH

Quote

For Whole Earth Review
27 Gate Five Road
Sausalito, CA 94965
Attn: Keith Jordon

Date 1-13-89
Quote No. 1-41

George Lithograph
650 Second Street
PO Box 77085X
San Francisco, CA 94107
(415) 397-2400
FAX (415) 543-5614

We are pleased to offer the following quotation:

Quotation is:
☐ Budgetary
☐ Final

Identification:	Scenario Booklet A: Cover B: Text C: Charts
Quantity:	250 ; 500 ; 1,000
Final Size:	8-1/2 x 11"
Pages/Sheets:	A: 2 sheets 1 side B: 40 sh 2s C: 10 sh 1s
Art/Composition:	Client to provide camera ready line copy for cover suitable for photo offset reproduction. Copy may include bleeds, screens, reverses, solids, knockouts, heavy coverage, and close registration. Client to provide loose negatives for 55 text pages and for all chart pages. Film to come to art specifications.
Proof:	Color key
Paper:	~~A: 12 pt. C1S King James~~ B, C: 80# Sequoia matte text
Ink:	~~A: 2 PMS + overall gloss varnish~~ B: 55 pp 2 PMS + black; 25 pp black only C: 2 PMS + black
Bindery:	Collate cover & text, white Wire-O bind, collate C into sets; add'l to shrinkwrap each w/chipboard
Packaging:	Cartons
FOB:	1 shipment, 1 destination: Sausalito

Price:

		Add'l to shrinkwrap with chipboard
250:	$8,296 / 33.18	69
500:	9,377 / 18.75	138
1,000:	11,576 / 11.57	275

The above quotation is firm for 30 days from date. After that, ***quotation may change due to increases in paper and/or direct labor costs.*** Changes in specifications will necessitate a revised quotation.

Terms net 30 days from date of invoice, subject to credit approval, with finance charge of 1½% per month (18% per year) made on accounts past due. *Other normal printing trade customs on reverse side.*

Accepted for Whole Earth Review
by Keith Jordon
Title Circulation Manager

George Lithograph Company
by Patti
Patricia J. Flynn